



SPONSORSHIP OPPORTUNITIES

We've created the sponsorship levels in honor of the four orangutans at the Phoenix Zoo:

Dutchess Sponsorship Level \$1,500

- Your prominent logo on the ZooRide T-shirts
- Inclusion in a minimum of one E-Blast to 15,000 riders in the Phoenix area.
- Name or logo inclusion in print advertising with newspaper & print partners, space permitting (pending print deadlines - amount available depends on date of completed agreement)
- Opportunity to include business cards and full page flyers in the "goodie bags" provided at the event.
- Stage mentions at the event
- Designated table at the event
- Inclusion in the post-event sponsor thank you ad in the Phoenix Zoo's WildTimes publication distributed to over 40,000 member and donor households
- Inclusion in the post-event recap newsletter sent to sponsors, donors, vendors and volunteers

Michael Sponsorship Level \$1,000

- Your logo on the ZooRide T-shirts
- Inclusion in a minimum of one E-Blast to 15,000 riders in the Phoenix area.
- Name or logo inclusion in print advertising with newspaper & print partners, space permitting (pending print deadlines - amount available depends on date of completed agreement)
- Opportunity to include business cards and half page flyers in the "goodie bags" provided at the event.
- Stage mentions at the event
- Inclusion in the post-event sponsor thank you ad in the Phoenix Zoo's WildTimes publication distributed to over 40,000 member and donor households
- Inclusion in the post-event recap newsletter sent to sponsors, donors, vendors and volunteers

Bess Sponsorship Level \$500 (Minimum level to become a stop)

- Inclusion in a minimum of one E-Blast to 15,000 riders in the Phoenix area.
- Name inclusion in print advertising with newspaper & print partners, space permitting (pending print deadlines - amount available depends on date of completed agreement)
- Opportunity to include business cards in the "goodie bags" provided at the event.
- Inclusion in the post-event sponsor thank you ad in the Phoenix Zoo's WildTimes publication distributed to over 40,000 member and donor households
- Inclusion in the post-event recap newsletter sent to sponsors, donors, vendors and volunteers

Kasih (Ca-see) Sponsorship Level \$250

- Inclusion in a minimum of one E-Blast to 15,000 riders in the Phoenix area.
- Name in print advertising with newspaper & print partners, space permitting (pending print deadlines - amount available depends on date of completed agreement)

(Printing/publishing deadlines vary. Please join us ASAP to receive the most benefit from your contribution.)