

# ZOO RIDE

Dear Supporter of the Phoenix Zoo,

The support of our community has allowed the Phoenix Zoo to grow from a small, non-profit zoo in the desert to an internationally recognized leader in wildlife conservation and education.

The Phoenix Zoo is home to more than 1,300 animals. With habitats and environments that entertain, educate and inspire visitors, we have built one of the best zoos in the country and one of the most popular tourist destinations in Arizona, second only to the Grand Canyon, serving more than 1.4 million visitors each year. This very special place in the heart of the Phoenix community provides exceptional fun and recharging for body and spirit with activities and environments that foster informal learning and enrich the lives of humans and animals alike.

The Wildest Club in Town is hosting the 3<sup>rd</sup> Annual ZooRide event. It is a unique event to support the Phoenix Zoo. ZooRide is a motorcycle poker run combined with the music, lunch, and an Animal Encounter experience at the Phoenix Zoo. Please join us on Saturday, November 13, 2010 beginning at 7:30am.

The Phoenix Zoo is currently raising funds to build a new habitat for the Bornean Orangutans. The Phoenix Zoo's dedication for this new, multimillion dollar, one of a kind habitat began on Wednesday, October 15, 2008. Proceeds, sponsorship funds and donations from ZooRide 2010 will benefit the Bornean Orangutans.

We would like to take this opportunity to personally invite you to participate in ZooRide as one of our highly valued sponsors. If you have any questions about the benefits included with our sponsorship levels, please feel free to contact us. The final paperwork deadline is Friday, October 29th. We look forward to counting you as one of our partners.

Thank you for your kind consideration and generosity.



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For additional information: [www.zooride.org](http://www.zooride.org)

Bornean Orangutans @ Phoenix Zoo